

Financial & Market Info

Switzerland – a financial center with tradition

Banks and other financial institutions are a fundamental pillar of the Swiss economy. Roughly 100,000 individuals work in Switzerland's financial services sector, which accounts for more than 10 percent of the country's gross domestic product.

The Swiss financial center represents a long-standing tradition and tremendous competence in asset management, investment advice, solidity, internationalism and protection of the private sphere. Moreover, Switzerland has comprehensive banking regulations, recognized exemplary controls, as well as effective banking and financial market supervision, each of which fulfills internationally prescribed quality and security standards.

The internationality of the Swiss financial center is of tremendous significance. 58 percent of the assets managed in Switzerland stem from foreign countries.

The high value attached to the protection of the private sphere has its roots in Switzerland's national understanding of direct democracy and is reflected in the mutual trust exhibited between citizens and the state.

Location-specific advantages of the Swiss financial center

- Solid economic and social environment
- Stable Swiss franc
- Strict, legally anchored banking client secrecy
- Low taxes
- Excellent international travel connections

An overview of the financial center

- First-rate financial institutions with a long-standing tradition
- Broad range of services relating to asset management and investment advice
- Qualified, multilingual personnel
- Highly experienced banking supervisory authority

VP Bank and its role in the Swiss financial center

VP Bank (Schweiz) AG was founded in Zurich in 1988 as a wholly owned subsidiary of VP Bank in Liechtenstein. In addition to highly qualified multilingual personnel, we offer a broad palette of services that covers all aspects of asset management.

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